

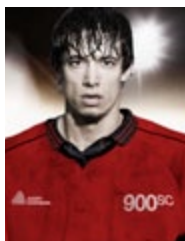
Be Unbeatable!



Team up with Avery Dennison cast vinyl films **and win every time**

Let us introduce the team...

Avery 900 Super Cast



Our star player, this film's unique combination of qualities makes it a world-beater.

It's your ultimate choice for warranted top-of-the-range applications.

Game-changing conformability and durability deliver extra-special performance in the most challenging situations. Match your team colours exactly with pre-approved Pantone® colours or custom colour matches.

Outstanding performance.

Avery 800 Premium Cast



The heart of the team: proven premium cast film performance that's always at hand, whenever you need it.

With 120 standard colours (gloss, matt, metallics); durability up to ten years, and conformability over a variety of curves, reach for the reliable performance that only premium cast vinyls can deliver.

Just what you need.

Avery 700 Premium Film



Your dependable midfielder for medium-life computer-cut applications on both flat and curved substrates.

A genuine all-rounder.

Avery 500 Event Film



For a quick burst of performance, these short-life promotional monomeric calendered films for 'one off' occasions are the answer.

Just the thing for a sports event!



Inspired Brands.
Intelligent World.™















Quick Reference Guide

Choose the right route to success

Whatever the challenge, we're unbeatable working together.

Match your requirements to the chart below, and you can be certain to score!

Avery Dennison Opaque Signage Products	500 Event Film	700 Premium Film	800 Premium Cast	900 Super Cast
Vehicles	 <ul style="list-style-type: none"> Short-term promotional decals for flat areas on vehicles 	 <ul style="list-style-type: none"> Graphics and text for flat areas of vehicles 	 <ul style="list-style-type: none"> Graphics and text for many vehicle shapes and sizes 	 <ul style="list-style-type: none"> Corporate identity decals for large fleets Graphics for challenging shapes
Architecture retail	 <ul style="list-style-type: none"> Short-term promotional displays for seasonal campaigns Interior sign and display panel applications 	 <ul style="list-style-type: none"> Window decals Shop decoration Indoor wayfinding 	 <ul style="list-style-type: none"> Graphics on windows and walls indoors and out Shop signs indoors and out Wayfinding indoors and out 	 <ul style="list-style-type: none"> Multi-site company branding Colour-matched wayfinding signage Franchise site decoration
Architecture business	 <ul style="list-style-type: none"> Exhibition graphics Short term outdoor markings and wayfinding signage Short-term communications on street furniture 	 <ul style="list-style-type: none"> Signs for windows, walls and doors of offices and meeting rooms Interior decoration of panels Wayfinding signage 	 <ul style="list-style-type: none"> Graphic decals on windows and walls indoors and out Company signs indoors and out Wayfinding indoors and out 	 <ul style="list-style-type: none"> Corporate identity restyling projects Brand-specific signage and text
Max durability / years	5	8	10	12
Number of standard colours	96	120	100	94*
Conformability	500 Event Film	700 Premium Film	800 Premium Cast	900 Super Cast
• Flat	✓	✓	✓	✓
• Simple curves		✓	✓	✓
• Compound curves			✓	✓
• Rivets			✓	✓
• Deep channels (Film inlaid with hot air tool)				✓
Film thickness (µ)	70	64	50	50

* and more than 1000 Pantone® colours

Need a bit of extra coaching? Visit our website, www.europe.averygraphics.com, for complete product information and the Avery Graphics Academy – your online training ground for in-depth product knowledge and tips and tricks. And if you need one-to-one help, ask your usual Avery Dennison distributor to put you in touch with our technical team, who will be more than happy to help.